GUI TAVARES - MUSIC CAREER - strategy actions and marketing

Gui Tavares is a Brazilian songwriter, and music professional based in London who produces and coordinates many of his own projects and shows, as well as working in partnership with other individuals and organizations both in London and around the world.

Songwriter, singer, instrumentalist, cultural producer, director of artistic projects.

Business Address: Lucas

Objectives - enhance the career of Musician/Songwriter/Producer/Maestro/Music Projects Manager

\_Levar a cultura da música

\_Dar auto-confiança, habilidade e conhecimento

\_Musical improvement

\_Estimular a criatividade

\_Ensino de instrumento e compreensão da musica em geral

\_Criacoes novas

\_Engajamento com o meio musical e outros músicos (pertencimento)

\_Atingir objetivos e metas pessoais

Benefits for people:

Improved quality of life through receiving the benefits of musical projects, with content, culture, awareness, belonging and self-esteem.

**Mission:** to teach, to bring music to those who want it as therapy, appreciation and artistic knowledge.

**Vision:** to help people anywhere in the world to have better musical perception, sharing with others and possibilities of better social interaction through music.

Favorite color: Capri Blue

PLATAFORMAS: Google - Instagram - Spotify - Facebook - Tic-toc

PROFILE (público internacional ):

\_Songwriter; LP Noite que brincou de Lua / Amigos & Friends / New one

\_multi-instrumentista, Maestro, Produtor Musical, Educador

\_Live music: shows passados (pegar trechos e colocar link para o video total) - enriquecer com comentários de pessoas - descrição das musicas

Venues: Cadogan Hall, Jazz Cafe, Barbican, Southbank, Somerset House

\_CV - formables e cursos

\_Shows e gigs

\_Parcerias

\_Projetos (índio, hospitais, terapia, Grupo Vocal (Nossa Voz)).

ESTRATEGIAS:

\_Despertar interesse e curiosidade

\_Engajar o aluno

AÇÕES:

CURSOS (3 niveis e 5 modulos) online e pessoalmente:

\_Violao/guitarra

\_Piano

\_Canto

\_Ukulele

\_Percussao

\_Teoria aplicada em musicas e repertório

WORKSHOPS - escolas, empresas e privado

Wickipedia - adicionar informações

====================HOMEWORK ++++++++++++++++++++

\_Edicao da bio no Insta - artista - music teacher - living in London - Formacao UNICAMP

\_Copiar botes de highlights

\_Revisar photos tagged

\_Lista de LINKS - Gui

\_Find Tutors - login - experience more that 1 year - NAO CONSEGUI

\_Buscar analytics - Youtube - Spotify - Apple Music

\_CD Baby - login: User name: Gui Tavares - password Guilao000cdb

I would like to know if our agreement does not include exclusivity and if I can put the link to your album sales on my artist page.

Thanks

I asked also about my analytics

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SENHA para meu novo guitavares.co.uk Square space: - Gui@squire2

Agenda 2025:  
Jan – Brazil until 10th February

Feb – all Tuesdays evening Nossa Voz

18th March – Jazz Café show

18th July Concert at Buxton Festival

Website headers:

* [Home](https://www.patmetheny.com/)
* [News](https://www.patmetheny.com/news)
* [Current Release](https://www.patmetheny.com/current-release)
* [Schedule](https://www.patmetheny.com/schedule) - calendar
* [Community](https://www.patmetheny.com/qa)
* [Storcontacte](http://stores.portmerch.com/patmetheny/)

Agenda – shows – fotos – videos – contato

EDUCACIONAL – classes